



# RETAIL APPLICATION BROCHURE





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## MERCHANDISE DISPLAYS

Smaller, more versatile products with a variety of beam angles are useful for showing off merchandise. Light from a variety of directions can help emphasize product features such as texture, color, and quality.

## ORBIT TRACK LIGHT



With a variety of mounting options, field-interchangeable TIR optics, snap-in light diffusion accessories, and customizable ordering options, GREEN CREATIVE's new track light is useful in almost any track lighting application. The ORBIT is a compact, lightweight, and robust U.S.-assembled solution which enjoys a 50,000-hour L70 lifetime rating. Select between low and high lumen outputs using the SelectDrive switch on the back of the fixture.



### REFINE PAR LAMPS

- Powered by TRUE CHROMA technology (95 CRI min)
- High color fidelity, balanced light distribution, and minimal glare
- Wide offering of CCTs, beam angles, and wattages



### POWER AND CCT SELECT HID REPLACEMENT LAMPS

- Innovative locking cover to secure power and CCT settings after installation
- Field selectable CCT and light output levels
- Available in classic A21, A23 and PS30 bulb shapes



### REFINE MR LAMPS

- Suitable to replace up to a 75W halogen MR lamp
- Powered by TRUE CHROMA technology (95 CRI min)
- Smooth dimming with most electronic low-voltage dimming controls



### NOVA TRACK LIGHT

- Wide and uniform lighting across expansive surfaces from top to bottom
- Field selectable CCT and lumen levels
- 360° rotating head and 90° pivot design



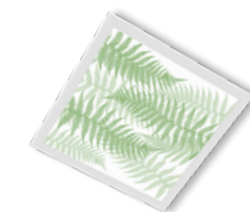
### ATOM TRACK

- Classic, minimalist, cylindrical form factor
- CRI 90, 2700K, 3000K, 4000K CCTs
- Up to 1050 lumens in 25° or 35° beam angles



### PXCYL CYLINDERS

- Elegant design with wide application use
- Five interchangeable beams angles
- Industry leading lumen selectable output up to 5,000lm



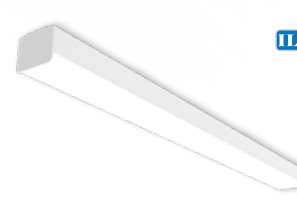
### ENVI DESIGNER PANEL

- Lumen and CCT Selectable
- Various Lens Options
- Acrylic Drop Lens
- Acoustic Drop Panels



### DISCOVERY NARROW TROFFER (DNT)

- Sleek, compact and modern troffer
- Slim 4" lens width
- Grid, Flange, Surface & Skylight mounting options
- 1,000 to 12,000 Lumens
- 2', 4', & 8' Sizes



### DISCOVERY LINEAR STRIP (DSC)

- Highly configurable spec grade strip
- No visible fasteners providing a smooth uninterrupted design
- Standard Efficacy (SE) and High Efficacy (HE) lumen packages
- 2', 4' & 8' lengths available





## FRESH FOOD & GROCERY

Quality lighting allows you to highlight fresh foods, bringing out their true colors. Food looks more appealing with proper lighting and stays fresh longer.

## REFINE PAR LAMPS



REFINE Pars featuring TRUE CHROMA technology deliver the color accuracy critical to replace Ceramic Metal Halide lamps. Available in 277V these long life lamps deliver high intensity light perfect for highlighting grocery, merchandise, and other displays, without compromising efficiency.



- AdjustaPAR LAMPS**
- 2 selectable beam angles
  - 5 selectable CCTs
  - Compatible with SOL Track Head



- HO PAR LAMPS**
- Very high light output
  - Suitable to replace 75W/250W halogen and 39W/70W CMH
  - Exceptional color rendering CRI 92



- SPECFIT**
- 4", 6", 8" & 9.5" form factors
  - Adjustable lumen output
  - TRUE CHROMA version available



- SOL TRACK HEAD**
- Integrate durable track housing with upgradable LED PAR lamps
  - 2-plane gimbal design
  - Options of H and J type adapters



- ATOM TRACK**
- Classic, minimalist, cylindrical form factor
  - CRI 90, 2700K, 3000K, 4000K CCTs
  - Up to 1050 lumens in 25° or 35° beam angles



- ORBIT TRACK**
- Specification grade & performance design
  - Spot, narrow & flood interchangeable optics
  - Industry leading lumen selectable output range



- ROUND HIGH BAY (RB5)**
- Customizable illumination with CCT select and a variety of diffuser and reflector options
  - IP65-rated, IK10 impact-resistant construction
  - Simple installation with versatile mounting options



- SLIM STRIP (SS 3.0)**
- 1.9" Width
  - Lumen and CCT Selectable
  - 2,000 to 12,000 Lumens
  - 2', 4', & 8' Sizes



- ENDEAVOUR HIGH BAY (EDV 2.0)**
- Sleek curved polycarbonate end caps for polished look
  - Uplight option to enhance full room illumination
  - White & black housing options

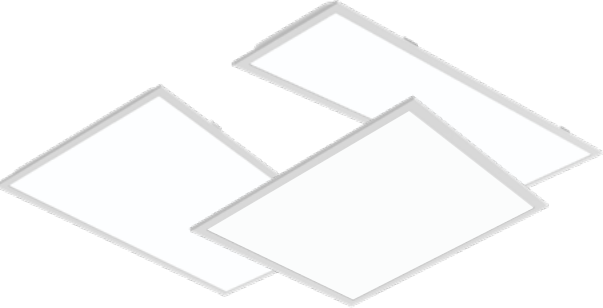




# POINT OF SALE

Whether using overhead lighting, task lighting, or a combination, choose luminaires that create reassurance and are conducive to completing transactions.

# BACK LIT FLAT PANEL (VPAN SELECT)



VPAN Select takes the ubiquitous Flat Panel luminaire to the next level with full selectability of lumen output and color temperature. It is the perfect solution for many troffer applications and the new selectability offers simplicity and SKU reduction opportunities. Designed with micro-optics that produce smooth and uniform low-glare illumination for optimal visual comfort. Its built-in tool-less field-selectable technology offers three lumen options and three CCT options offering elite versatility when needed most. With a depth under 2", VPAN's robust die-formed housing easily installs in shallow plenums with room to spare.



## REFINE PAR LAMPS

- Powered by TRUE CHROMA technology (95 CRI min)
- High color fidelity, balanced light distribution, and minimal glare
- Wide offering of CCTs, beam angles, and wattages



## T8 LAMPS

- Options for plug and play ballast install, line voltage wiring, or external driver, are available
- Options for replacing most linear fluorescent lamps
- Wide light emitting area



## SPECFIT

- 4", 6", 8" & 9.5" form factors
- Adjustable lumen output
- TRUE CHROMA version available



## SELECTFIT G2

- 4", 6", 8" & 9.5" form factors
- Field adjustable 3 level lumen outputs and 5 CCTs
- DualDim for both 120V TRIAC/ELV and 0-10V dimming



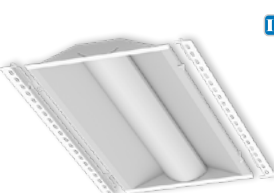
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## VOLUMETRIC TROFFER (VOLA)

- Architecturally designed volumetric troffer
- High efficacy - up to 151 lm/W for enhanced energy savings
- Advanced controls options for asset tracking



## VOLUMETRIC RETROFIT KIT (LANCE)

- Architecturally designed volumetric troffer retrofit kit
- High efficacy - up to 151 lm/W for enhanced energy savings
- Advanced controls options for asset tracking



## DISCOVERY LINEAR STRIP (DSC)

- Highly configurable spec grade strip
- No visible fasteners providing a smooth uninterrupted design
- Standard Efficacy (SE) and High Efficacy (HE) lumen packages
- 2', 4' & 8' lengths available



## DISCOVERY NARROW TROFFER (DNT)

- Sleek, compact and modern troffer
- Slim 4" lens width
- Grid, Flange, Surface & Skylight mounting options
- 1,000 to 12,000 Lumens
- 2', 4', & 8' Sizes





# COMMON AREAS

Good lighting in these areas should create a feeling of belonging and security. Lighting can also be used to highlight paths and manage the flow of traffic.

## SPECFIT



SPECFIT downlight fixtures are a flexible, customizable solution for a variety of retail locations. From large spaces with high open ceilings to narrow hallways with a suspended grid ceiling, the SpecFit can easily provide the right combination of optical performance, energy savings, and advanced lighting control integration needed for retail spaces.



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### CCT SELECT BR LAMPS

- Suitable to replace up to 85W incandescent lamps
- Provides comfortable, diffused light
- Dimmable with forward and reverse phase controls
- Five field selectable CCTs



### PL LAMPS

- Replacements for fluorescent lamps from 7W - 42W
- Bases compatible with most fluorescent pin sockets
- Options for plug and play ballast install or wiring to line voltage
- Options for field selectable CCTs



### T8 LAMPS

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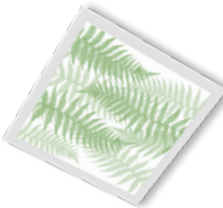
### SELECTFIT G2

- 4", 6", 8" & 9.5" form factors
- Field adjustable 3 level lumen outputs and 5 CCTs
- DualDim for both 120V TRIAC/ELV and 0-10V dimming



### INNOFIT PLUS

- 4", 6", 8" & 9.5" form factors
- Field adjustable 3 level lumen outputs and 3 CCTs
- Wet, IC, and Air-tight rated



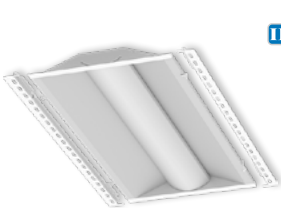
### ENVI DESIGNER PANEL

- Lumen and CCT Selectable
- Various Lens Options
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### VOLUMETRIC RETROFIT KIT (LANCE)

- Architecturally designed volumetric troffer retrofit kit
- High efficacy - up to 151 lm/W for enhanced energy savings
- Advanced controls options for asset tracking





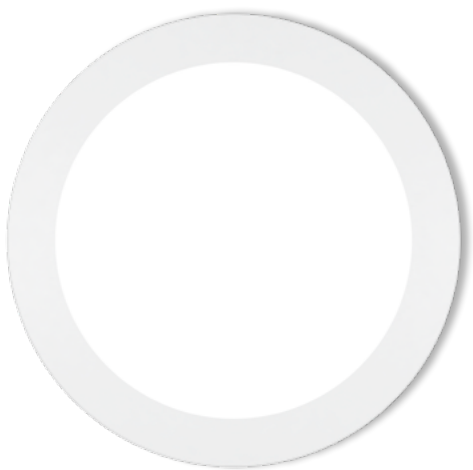
## DRESSING ROOMS

Whether using ambient lighting, spotlighting, or both, the proper illumination of products and outfits is key for businesses. Adequate light output, suitable color temperature, and accurate color rendering ensure that merchandise is displayed realistically and that customers feel at home.

## SLIMFIT SURFACE DOWNLIGHT



SLIMFIT  
SERIES



Available in 5", 7" and 9" sizes, SLIMFIT surface downlights deliver light output from 820lm to 1250lm for general lighting applications. Featured with SelectKelvin technology, SLIMFIT allows for easy selections of color temperatures in 2700K, 3000K, 3500K, 4000K and 5000K. High CRI 90 and 4-steps SDCM binning ensures superior color accuracy and consistency. The product is engineered for Air-Tight, IC Rated and Wet Location rated applications with easy installation.



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### ORBIT TRACK

- Specification grade & performance design
- Spot, narrow & flood interchangeable optics
- Industry leading lumen selectable output range



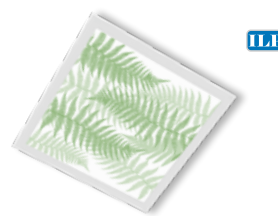
### SPECFIT

- 4", 6", 8" & 9.5" form factors
- Adjustable lumen output
- TRUE CHROMA version available



### MULTIFIT

- Flat, Cloud, and Gimbal options
- 4", 6" and 8" sizes
- DualDim for both 120V Triac/ELV and 0-10V dimming



### ENVI DESIGNER PANEL

- Lumen and CCT Selectable
- Various Lens Options
- Acrylic Drop Lens
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### VOLUMETRIC TROFFER (VOLA)

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### SLIM STRIP (SS 3.0)

- 1.9" Width
- Lumen and CCT Selectable
- 2,000 to 12,000 Lumens
- 2', 4', & 8' Sizes





# RESTROOMS

Lighting in restrooms areas should be both practical and comfortable. Besides energy saving and easy maintenance, it is equally important to choose lighting that provide pleasant and refreshing feelings.

# VOLUMETRIC TROFFER (VOLA)



VOLA is designed for rigidity, durability and ease of installation while providing maximum performance and improved aesthetics. With an exceptionally robust offering of lumen outputs, sizes and options, VOLA is designed for a multitude of applications.



- CCT SELECT A LAMPS**
- Suitable to replace 60W, 75W, 100W incandescent lamps
  - Provides comfortable, diffused light
  - Dimmable with forward and reverse phase controls
  - Field selectable CCTs



- G25 LAMP**
- Suitable to replace a 40W incandescent G25 lamp
  - Smooth dimming with existing dimmers
  - Frosted glass diffuser delivers soft and even light distribution



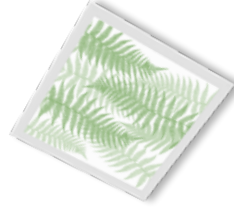
- PL LAMPS**
- Replacements for fluorescent lamps from 7W - 42W
  - Bases compatible with most fluorescent pin sockets
  - Options for plug and play ballast install or wiring to line voltage
  - Options for field selectable CCTs



- T8 LAMPS**
- Options for plug and play ballast install, line voltage wiring, or external driver, are available
  - Options for replacing most linear fluorescent lamps
  - Wide light emitting area



- SLIMFIT SURFACE DOWNLIGHT**
- 5", 7" and 9" sizes
  - Deliver lumen output from 820lm to 1250lm for general lighting applications
  - Five field selectable CCTs



- ENVI DESIGNER PANEL**
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- UTILITY WRAP (SWR)**
- Sleek modern design
  - Suitable for continuous run applications
  - 2ft and 4ft configurations





## BACK OF HOUSE

Storage areas, hallways, and stairwells need reliable lighting solutions. These areas are often used for building maintenance and equipment storage, so lighting should be adequately bright while ensuring safety. Use durable, long-lasting products. Motion sensor lighting can be particularly effective, as these areas are frequently unoccupied.

## UTILITY WRAP (SWR)



With its slim design, the SWR Utility Wrap offers a versatile and simple solution to commercial and industrial project lighting. Lumen and CCT selectable, this luminaire is the perfect linear solution for a multitude of spaces. The integrated driver, combined with the sleek body design, creates an efficient solution to illuminate your space without sacrificing aesthetics.



### T8 LAMPS

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### INNOFIT PLUS

- 4", 6", 8" & 9.5" form factors
- Field adjustable 3 level lumen outputs and 3 CCTs
- Wet, IC, and Air-tight rated



### BACK LIT FLAT PANEL (VPAN SELECT)

- Lumen selectable output
- Three selectable CCTs
- Low profile design
- 1x4', 2x2' & 2x4' sizes



### VOLUMETRIC TROFFER (VOLA)

- Architecturally designed volumetric troffer
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- Sleek curved polycarbonate end caps for polished look
- Uplight option to enhance full room illumination
- White & black housing options



### ROUND HIGH BAY (RB5)

- Customizable illumination with CCT select and a variety of diffuser and reflector options
- IP65-rated, IK10 impact-resistant construction
- Simple installation with versatile mounting options





# EXTERIOR & SIGNAGE

Good exterior and sign lighting allows you to attract the right type of attention. Passersby make split-second decisions on whether to enter an establishment based on the feel of the exterior. Much consideration needs to be paid to the outdoor environment, and designers should choose luminaires that light the space efficiently.

# SKYLINE AREA & FLOOD (SA/SF)



The Skyline's sleek aesthetic makes it perfectly-suited for warehouse area & flood applications. Designed for both new construction and retrofit, the Skyline provides a one-for-one solution for replacing legacy metal halide or high pressure sodium luminaires. Priced for payback, it's cost effective die-cast aluminum housings comes in 3-sizes and DLC Premium efficacies, making it the best choice for low acquisition cost and high energy savings. The highly configurable Skyline provides superior illumination, reliability, and ease of installation, exceeding most application requirements.



## SKYLINE WALL PACK

- Specification Grade die-cast aluminum housing
- Available in three sizes, delivering 1,000 to 24,000 lumens at up to 150 LPW
- Quick mount bracket enables hands-free wiring and simplifies installation



## VIEWPOINT AREA LIGHT (VA)

- Type 3, 4, & 5 distributions
- Lumen selectable from 14,000 to 42,000 lumens
- Adjustable Pole(Rd/Sq), Wall, or Slip-fitter mounting options



## VIEWPOINT FLOOD (VF)

- 5 luminaire scales delivering 2,000-40,000 lumens
- CCT & lumen selectable (up to 14k lumens)
- Knuckle, Trunnion, Slip-Fitter, & Pole Mount Options



## VIEWPOINT WALL PACK (VWM)

- Full cutoff type 3 & 4 distributions
- CCT & lumen selectable (up to 14k lumens)
- Optional sensors and battery backups



## UNIFY WALL MOUNT

- Available in 3", 4" and 6" sizes
- Field selectable power output levels and CCTs
- Four different beam options
- Can be configured for direct-indirect, direct-only, or indirect-only lighting



## VALUE SQUARE CANOPY (CP)

- Save up to 85% in energy
- Quickly meet financial payback thresholds
- Microwave sensor ready



## ROUND PARKING GARAGE (UFO)

- Visually comfortable illumination
- 10% uplight reduces cave effect
- Sensor & wireless controls ready



## BOLLARDS (BxT)

- 8" flat or dome top bollards
- Value driven, quick ROI
- Multiple beam patterns



## POLES & BRACKETS

- Straight square steel poles up to 40'
- Multiple bullhorn, wall, and wood pole mounting options
- Adapters for every site scenario



## CONTROLS

The ability to control your light makes all the difference. Quality dimming solutions allow to save energy during daytime hours. Smart controls and occupancy sensors can further reduce electricity consumption, resulting in massive savings over the long term. We provide various integrated control solutions that meet building codes compliance for ASHRAE 90:1, Title 24, etc.

## CONTROLS SOLUTIONS



- Easy Setup: Intuitive and user-friendly interface ensures a hassle-free setup process.
- Fixture Grouping: Effortlessly group your lighting fixtures for centralized control.
- Customizable Settings: Adjust brightness, color temperature, and more to create the perfect ambiance for any occasion.
- Scheduling: Set custom schedules to automate your lighting and enhance energy efficiency.
- Automation: Use advanced automation features to sync your lighting with daylight harvesting, occupancy sensing, and time scheduling.



- Economical grouping solution
- Occupancy & daylight functions
- Programmable with phone app
- Wireless scalable design
- No gateway required



- 2.4 GHz Wireless Mesh Network
- Occupancy, daylight, zone, scene, & scheduling control with optional energy monitoring
- Secure wireless scalable design
- Gateway for enhanced functionality



- Occupancy & RF solutions
- Occupancy, daylight, & demand response capabilities
- Wireless scalable design
- Vive HUB for enhanced functionality



- Athena wireless node is a radio frequency (RF) device that enables simple, digital control of individual light fixtures in an Athena control system.
- Enables individual wireless control of each fixture in an Athena control system.
- Accommodates zone and control changes without rewiring.
- All drivers on the link are controlled as a single zone. Provided with factory installed components only. Lutron Athena system provided by others.





## EMERGENCY

Safety and security are essential components of any building's lighting design. In the event of a power failure, retail spaces need a reliable emergency lighting solution. Emergency Drivers and Inverters are ideal for providing backup power if an outage occurs.

## EMERGENCY SOLUTIONS

### ILP EXEM



- Full line of signs and lights for code compliance
- All products feature thermoplastic housings and LED lighting heads
- Standard and High Output available for varying mounting heights and spacings
- DOE and CEC registered

### GREEN CREATIVE



GREENCREATIVE

- Multiple wattage selections from 5W to 24W
- Specifically designed to work with a wide variety of GREEN CREATIVE's lamps and fixtures
- Meets or exceeds all NEC and life safety code emergency lighting requirements
- CA Title 20 compliant version available
- Additional accessories options for various mounting methods

### GREEN CREATIVE



GREENCREATIVE

- Can be used as either UL 924 listed emergency device or DLC listed UL Type B T8
- Constant power output in emergency mode for a minimum of 90 minutes
- Field selectable three color temperatures
- Continuous self-test design to ensure tube safety

### EMERGENCY LIGHTING SOLUTIONS



- Emergency Drivers & Inverters (including Self-Diagnostic, High Efficacy, and Title 20 Compliant models)
- Dimming Transfer Devices
- Generator Transfer Switches
- Fire Alarm-Activated Relays & Dry Contact Interfaces
- Solutions compatible across multiple brands and luminaire platforms



**RETAIL  
APPLICATION  
BROCHURE**



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